



**Neeraj Shah**  
in/neerajrshah 

# TOP 10 AI PREDICTIONS FOR 2023





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in/neerajrshah 

# 1. AI ENABLEMENT

Forward-thinking SMEs start using AI in their day-to-day operations. Bigger organisations build bespoke AI applications.

Big tech moves into building AI architecture at breakneck speed.





**Neeraj Shah**  
in/neerajrshah 



## **2.META PIVOTS TO AI**

**Mark Zuckerberg realises he has 15 years of proprietary language data under his nose. He moves his \$10B metaverse budget across to building a large language model.**

**He adds an AI assistant to WhatsApp which leveraged chat and voice notes to deliver all sorts of value. Meta's market cap goes back to ~\$1T.**



**Neeraj Shah**  
in/neerajrshah 

## **3. VOICE ASSISTANTS UPGRADE**

Google launches **LaMDA** as a B2B customer service assistant. Many people will prefer to talk to a LaMDA assistant than a human.

Apple gives Siri a massive upgrade and it can suddenly do 50 more things. EG: Siri "organise a romantic trip to Venice"... and it will create and book an entire itinerary.







**Neeraj Shah**  
in/neerajrshah 

## **4. CHATGPT INTEGRATES DALE**

**GTP4** launches and is 50 times better than GPT3.

**OpenAI** launches an app that you can use for language, images, video, files, etc. **AI chat will start to replace Google search** as the primary place people go to get answers to their questions.





**Neeraj Shah**  
in/neerajrshah 

## **5.INDIA & PHILIPPINES REPLACE WHITE-COLLAR JOBS AT SPEED.**

AI-enabled remote workers will be good lawyers, accountants, executive assistants, analysts, etc. A \$2K per month person in Manila (with AI) replaces a \$90K role in Miami with ease.





**Neeraj Shah**  
in/neerajrshah 

## **6. RISING WEALTH INEQUALITY IN THE WEST**

Cloud and social already drove a wealth gap between those who leveraged it for income and those who didn't.

AI will drive this wedge deeper. 1-10% of people will earn way more than ever.

As much as 90% won't know how to make AI pay them and will lose out to those who do.

Being even slightly late to this will potentially create a personal income/wealth gap that is beyond fixing.





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in/neerajrshah 

# 7. EVERY BUSINESS BECOMES A DATA BUSINESS

In the 2010s every business had to become a media business and those that did it well were massively rewarded.

The next wave is **owning, analyzing, and using your own data**. Those that do it well will be rewarded. Data is the new Instagram.





**Neeraj Shah**  
in/neerajrshah 

# **8. AI-ENABLED APPS & SAAS BUSINESSES ARE THE HOT THING**

It won't just be big tech cashing in on AI, Apps and SaaS businesses that are AI-enabled will get valued at **15x revenue**.

Non-AI enabled SaaS and Apps will drop down to 5x revenue valuations.







**Neeraj Shah**  
in/neerajrshah 

## **9. ALGORITHM STORES AND PORTABLE DATA**

People will strip out their data from Facebook, Twitter etc and plug it into a central place on the blockchain.

Major websites will then allow you to plug in your data from this location. As a result, you'll get more customisation from the site and you can also disconnect it at will.

There will be an **algorithm "app-store"** that sells pre-trained algorithms that plugin to content sites. EG: learn physics and history while you browse YouTube.



**Neeraj Shah**  
in/neerajrshah 

# **10. TIK TOK GETS BANNED OR HEAVILY REGULATED**

Governments realise that Tik Tok is a huge security threat, highly corrosive on society, and damages mental health. As a result, laws quickly pass across the west to limit the damage.

Interestingly, India has already banned Tik Tok.





**Neeraj Shah**  
in/neerajrshah 

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I've helped 650+ Founders & CEO's  
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