

TOP 10 AI
PREDICTIONS
FOR 2023



### 1.AI ENABLEMENT

Forward-thinking SMEs start using Al in their day-to-day operations. Bigger organisations build bespoke Al applications.

Big tech moves into building Al architecture at breakneck speed.







#### 2.META PIVOTS TO AI

Mark Zuckerberg realises he has 15 years of proprietary language data under his nose. He moves his \$10B metaverse budget across to building a large language model.

He adds an Al assistant to WhatsApp which leveraged chat and voice notes to deliver all sorts of value. Meta's market cap goes back to ~\$1T.



#### 3. VOICE ASSISTANTS UPGRADE

Google launches **LaMDA** as a B2B customer service assistant. Many people will prefer to talk to a LaMDA assistant than a human.

Apple gives Siri a massive upgrade and it can suddenly do 50 more things. EG: Siri "organise a romantic trip to Venice"... and it will create and book an entire itinerary.



#### 4. CHATGTP INTEGRATES DAL E

**GTP4** launches and is 50 times better than GPT3.

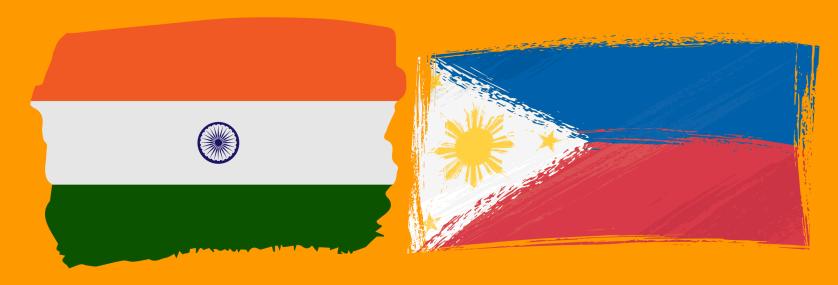
OpenAl launches an app that you can use for language, images, video, files, etc. Al chat will start to replace
Google search as the primary place people go to get answers to their questions.





# 5.INDIA & PHILIPPINES REPLACE WHITE-COLLAR JOBS AT SPEED.

Al-enabled remote workers will be good lawyers, accountants, executive assistants, analysts, etc. A \$2K per month person in Manila (with Al) replaces a \$90K role in Miami with ease.





# 6.RISING WEALTH INEQUALITY IN THE WEST

Cloud and social already drove a wealth gap between those who leveraged it for income and those who didn't.

Al will drive this wedge deeper. 1-10% of people will earn way more than ever.

As much as 90% won't know how to make AI pay them and will lose out to those who do.

Being even slightly late to this will potentially create a personal income/wealth gap that is beyond fixing.



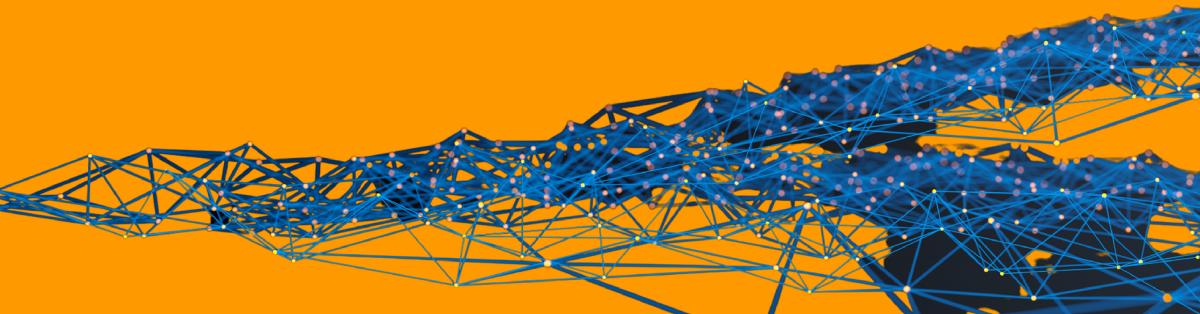




# 7.EVERY BUSINESS BECOMES A DATA BUSINESS

In the 2010s every business had to become a media business and those that did it well were massively rewarded.

The next wave is **owning**, **analyzing**, **and using your own data**. Those that do it well will be rewarded. Data is the new Instagram.





#### 8.AI-ENABLED APPS & SAAS BUSINESSES ARE THE HOT THING

It won't just be big tech cashing in on Al, Apps and SaaS businesses that are Al-enabled will get valued at **15x revenue**.

Non-Al enabled SaaS and Apps will drop down to 5x revenue valuations.





## 9. ALGORITHM STORES AND PORTABLE DATA

People will strip out their data from Facebook, Twitter etc and plug it into a central place on the blockchain.

Major websites will then allow you to plug in your data from this location. As a result, you'll get more customisation from the site and you can also disconnect it at will.

There will be an **algorithm "app-store"** that sells pre-trained algorithms that plugin to content sites. EG: learn physics and history while you browse YouTube.



## 10.TIK TOK GETS BANNED OR HEAVILY REGULATED

Governments realise that Tik Tok is a huge security threat, highly corrosive on society, and damages mental health. As a result, laws quickly pass across the west to limit the damage.

Interestingly, India has already banned Tik Tok.





#### **#FOLLOW OR #CONNECT**

I'm Neeraj Shah.

I've helped 650+ Founders & CEO's **Supercharge LinkedIn** to win high-value clients.

Like the post?

These AI predictions have been put together by a visionary I trust: **Daniel Priestly**. I've tagged him in the comments please follow him

Save this Post for later

